

Sangam Pazare

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[Linkedin](#)

UX Designer

With 3+ years of experience as an individual contributor in fast-paced startups, and having worked on 20+ live projects, I bring strong ownership, a steep learning curve, and agility in adapting to evolving priorities. My experience spans cross-team collaboration across B2B fintech SaaS products and B2C consumer apps, including games, crypto products, trading platforms, and dashboards.

EXPERIENCE

Rever | UX Designer

April 25 – Present

- Redesigned Rever's logo and website, optimising navigation and visual hierarchy to secure the #1 SEO ranking in the US and a 113% increase in global impressions within two months.
- Architected the system design and UI for a B2B fintech product, reducing user drop-off and driving a 25–30% improvement in funnel completion rates.

Etv Bharat | UI/UX Designer (Contract)

February 25 – April 25

- Designed core game mechanics and UI for ETV Bharat, creating an engaging player interface and intuitive visual logic from the ground up.
- Defined the product vision and pitched design frameworks to stakeholders, effectively communicating the balance between technical feasibility and player experience.

By the gram| Creative Designer

January 24 – February 25

- Architected brand identities for 6+ clients and led product design for Buds (Dubai), driving a 40% increase in app downloads and a 25% reduction in support queries.
- Directed high-scale campaigns for Nykaa, achieving 67M+ views for a viral bridal launch and designing strategic pitch decks for 30+ major clients like Netflix and Prestige.

Bloesys | UX Designer

November 21 – December 22

- Designed UI/UX for 15+ B2C crypto and gaming projects, including Klink, which achieved a 68% task completion rate, 500k+ downloads, and a 4.5-star rating.
- Developed interfaces for 3+ AI Agent platforms and Fintech SaaS, optimizing perpetual and prediction trading dashboards to drive a 22% cross-market conversion rate.

EDUCATION

Indian Institute of Technology Bombay [IITB] | Master of Design | CPA- 7.6

2022 – 2024

Sinhagad Academy of Engineering | BE | CPA- 7.0

2016 – 2020

SKILLS

User Experience & Interaction Design: Interaction Design (Touch, Click, Gesture, Conversational) · Human-Centred Design · Agent-based UX Design · Prompt Engineering for UX Workflows · Design for Diverse Geographies · Navigation Models · Multimodal Interaction Design (Voice, Visual, Text) · Responsive & Adaptive Design · Generative UX Research & Synthesis

Visual & Information Design: Data Visualization · Hierarchical Systems · Visual Composition & Typographic Systems · Micro-interaction Design & Motion UI · Design for Accessibility & Inclusive UX · Figma Variables & Token-based Design Systems

Tools & AI Stack: Figma · Framer · Galileo AI · Uizard · ChatGPT · Runway · Midjourney · Dovetail AI · Maze AI · Replit · Adobe Photoshop · Adobe Illustrator · Adobe After Effects · Blender · Unity · Protopie · Spline · Claude · Codex

CERTIFICATIONS

Google Foundations of User Experience (UX) | Coursera

Gained foundational concepts in UX design, such as user-centred design, the design process, accessibility, and equity-focused design.

Microsoft AI Foundations | Skill Up AI

Gained foundational AI skills in design to thrive in an AI first future.