Sangam Pazare

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UX Designer | Product Designer | Enterprise SaaS | AI-first Workflows | Systems thinker

IIT Bombay alumnus and Enterprise UX Designer with 4+ years of experience designing B2B SaaS, fintech, and AI-powered products. Specializes in complex workflows, data visualization, and multi-persona dashboards, using AI-assisted tools for rapid prototyping. Partners with founders and engineers to ship 25+ products, improve funnel completion by 25–30%, and achieve #1 US search rankings.

EXPERIENCE

Rever | UX Designer [Project Link 1] *April 25 – Present*

- Designed the UX and UI for a B2B fintech SaaS product, from system design and user flows to high-fidelity screens, reducing user drop-off and improving funnel completion by 25–30%.
- Redesigned the logo and website, improving navigation and visual hierarchy to reach the #1 search ranking in the US and increase global impressions by 113% within two months.

Etv Bharat | UI/UX Designer (Contract) [Project Link 2] *February 25 – April 25*

- Designed core game mechanics and UI from the ground up, creating an engaging player interface with intuitive visual logic.
- Defined the product vision and presented design frameworks to stakeholders, balancing technical feasibility with player experience.

By the gram| Creative Designer [Project Link 3] *January 24 – February 25*

- Led product design for Buds (Dubai), an at-home beauty booking app, increasing app downloads by 40% and reducing support queries by 25%
- Created brand identities for 6+ clients and designed strategic pitch decks for 30+ clients, including Netflix and Prestige.
- Directed high-scale campaigns for Nykaa, including a bridal launch that reached 67M+ views.

Blocsys | UX Designer [Project Link 4] *November 21 – December 22*

- Designed UI/UX for 15+ B2C crypto and gaming products, including Klink: 500k+ downloads, a 4.5-star rating and a 68% task completion rate.
- Designed interfaces for 3+ AI agent platforms and fintech SaaS products, optimising perpetual and prediction trading dashboards to drive a 22% cross-market conversion rate.

EDUCATION

Indian Institute of Technology Bombay [IITB] | Master of Design | CPA- 7.6 *2022 – 2024*

Sinhagad Academy of Engineering | BE | CPA- 7.0 *2016 – 2020*

SKILLS

User Experience & Interaction Design: : Interaction Design (Touch, Click, Gesture, Conversational) · Human-Centred Design · Agent-based UX Design·Prompt Engineering for UX Workflows · Design for Diverse Geographies · Navigation Models · Multimodal Interaction Design (Voice, Visual, Text) . Responsive & Adaptive Design · Generative UX Research & Synthesis

Visual & Information Design: Data Visualization · Hierarchical Systems · Visual Composition & Typographic Systems · Micro-interaction Design & Motion UI ·Design for Accessibility & Inclusive UX · Figma Variables & Token-based Design Systems

Tools & AI Stack: Figma · Claude · Codex · Framer · Galileo AI · Miro · ChatGPT · Runway · Midjourney · Dovetail AI · Maze AI · Replit · Adobe Photoshop · Adobe Illustrator · Adobe After Effects · Blender · Unity · Protopie · Spline ·

CERTIFICATIONS

Google Foundations of User Experience (UX) | Coursera
Gained foundational concepts in UX design, such as user-centred design, the design process, accessibility, and equity-focused design.

Microsoft AI Foundations | Skill Up AI
Gained foundational AI skills in design to thrive in an AI first future.